

## What is an Into Film Club?

Into Film Clubs are free for state funded school and non-school settings, such as youth clubs, cinemas and libraries. Clubs give children and young people the opportunity to watch, discuss and review films, as well as training and online resources to make their own films.

### Club leaders receive free access to:

- Resources
- Support
- CPD training
- Filmmaking
- Industry interactions
- DVD catalogue
- Competitions



Case study – England, East:  
King's Lynn Academy, Norfolk, Lee McCowen, Teacher

### Why it works

We've had a film club running since 2008, using film criticism and reviewing to build love of film and then developing this through a variety of screenwriting and filmmaking projects.

What started as a large group of students looking for a Friday afternoon distraction, gradually became a much smaller, but dedicated group of young filmmakers who have surpassed even my wildest expectations of them. It has been a wonderful experience to see many of the members grow up, move on to further education within the media environment and as they prepare to go to university.

### Delivery

King's Lynn Academy Film Club leader Lee McCowen enjoys helping young people get the most out of the Into Film experience. Members update their blog report on club activity, discuss upcoming movie releases and vote for next week's film choice.

SEN and non-SEN members have worked together to produce two original films, an awards ceremony film and one for [intofilm.org](http://intofilm.org) inspiring future filmmaking in other clubs.

### What we've produced...

Nine films produced by the club raised their profile via an Into Film blog piece and a Norwich Cinema City Premiere, which led to a successful crowdfunding bid. The club is now making a sequel, the most ambitious project ever, likely to run to 40 mins. Furthermore, two local press articles on filmmaking projects were published and funding for multiple filmmaking projects has come from Academy executives thanks to success of previous work.



"For me, the films we have produced represent the chance to capture the years we have worked together in a way which will last forever"

– Into Film Club member, King's Lynn Academy

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**1,899** Into Film Clubs in the East of England

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**40** films made by young people in the East of England last year

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So what are you waiting for? Join Into Film today and explore the opportunities available. Visit [www.intofilm.org](http://www.intofilm.org) now to get started.